



**Government of India
Ministry of MSME**

Brief Industrial Profile of NELLORE
District of Andhra Pradesh



सूक्ष्म, लघु एवं मध्यम उद्यम
MICRO, SMALL & MEDIUM ENTERPRISES

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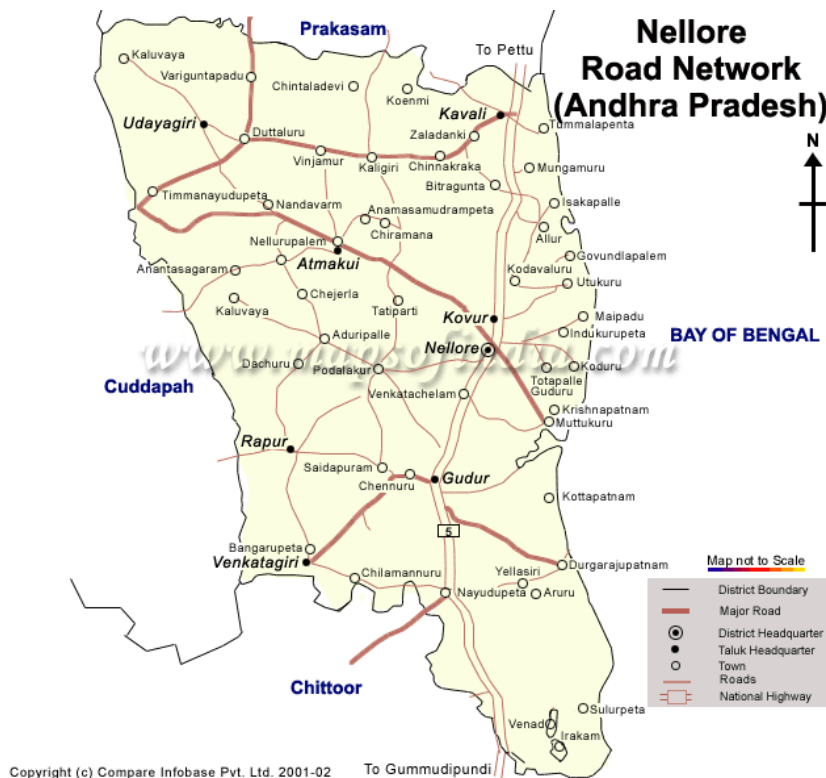
Brief Industrial Profile of Nellore District

1. General Characteristics of the District

Nellore (now renamed as Potti Sriramulu Nellore district) is the southern-most district of Andhra Pradesh. The district is under sub-agro climatic zone with an average rain fall of 700-1000mm. It is endowed with rich soil suitable for agriculture. The soil comprises of black soil (23%), 43% red soil, and 34% clay loamy. There are no perennial rivers in the district. The important rivers are Pennar, Kandaleru, Swarnamukhi.

1.1 Location & Geographical Area.

The district is located between 13.30- 15.6 Northern latitude and 70.5-80.16 eastern longitude. The geographical area is 1307600 Hectares.



1.2 Topography

The district is bounded on the north and south by Prakasam and Chittoor districts respectively, on the eastern side by Bay of Bengal and on the west by Veligonda hills bordering Kadapa district.

1.3 Availability of Minerals.

Nellore district is famous for good quality of Mica. The district is also rich in other minerals like quartz, silica, barites, vermiculate and laterite.
;

PRODUCTION OF MINERAL 2010-11

S.NO.	NAME OF MINERAL	PRODUCTION in tones 2010-2011
MAJOR MINERAL		
1.	Barytes	2669
MINOR		
1.	.silica sand	1912409
2.	Felspar	77502
3.	Mica	8947
4.	Quartz	60667
5.	Vermiculate	16467
6.	Laterite	108540

SOURCE:- AP Handbook of Statistics, 2011-12, Govt of AP.,

1.4 FOREST

The total forest area in the district is 2.62 lakh hectares. The forest area is concentrated in Venkatagiri, Udayagiri, and Podalakur mandals and is covered by bamboo, Cashew, Casurina, Eucalyptus and shrubs.

1.5 Administrative set up.

There are 3 revenue divisions in the district. Kavali, Gudur and Nellore divisions and 46 mandals

2. District at a glance

S.No	Particular	Year	Unit	Statistics
1	Geographical features			
(A)	Geographical Data			
	i) Latitude			13.30-15.6
	ii) Longitude			70.5-80.16
	iii) Geographical Area		Hectares	1307600
(B)	Administrative Units			
	i) Sub divisions			3
	ii) Tehsils			46
	iii) Sub-Tehsil			
	iv) Patwar Circle			
	v) Panchayat Simitis			
	vi) Nagar nigam			1
	vii) Nagar Palika			3
	viii) Gram Panchayats			961
	xi) Revenue villages			1197
	x) Assembly Area			
2.	Population			
(A)	Sex-wise			
	i) Male	2011		1493254
	ii) Female	2011		1472828
(B)	Rural Population	2011		2103773
(C)	Urban Population	2011		862309
3.	Agriculture			
A.	Land utilization			
	i) Total Area	2010-11	Hectare	1307600
	ii) Forest cover	2010-11	"	262787
	iii) Non Agriculture Land	2010-11	"	256037
	iv) uncultivable Barren land	2010-11	"	138159
	v) Cultivable waste	2010-11	"	100857
	vi) Pmt. Pastures	2010-11	"	71858
	vii) Misc tree crops	2010-11	"	18635
	viii) Other fallow	2010-11	"	44386
	ix) Current fallow	2010-11	"	40586
	x) Net area sown	2010-11	"	374295
4.	Forest			
	(i) Forest	2010-11	Ha.	262787
5.	Livestock & Poultry			

A.	Cattle			
	i) Cows	2007	Nos.	170921
	ii) Buffaloes	2007	Nos.	769444
B.	Other livestock			
	i) Sheep	2007		940842
	ii) Goats	2007	Nos.	365685
	ii) Pigs	2007	Nos.	6644
	iii) Dogs & Bitches	2007	Nos.	65676
	iv) Poultry	2007		2767719
	iv) Railways			
	i) Length of rail line	2010-11	Kms	
	V) Roads			
	(a) National Highway	2010-11	Kms	184
	(b) PWD	2010-11	Kms	3496
	(c) Panchayat raj	2010-11	Kms	5848
	(d) Other district & Rural Roads	2010-11	Kms	
	(e) Rural road/ Agriculture Marketing Board Roads	2010-11	Kms	
	(f) Kachcha Road	2010-11	Kms	
	(VI) Communication			
	(a) Telephone connection	2010-11		97830
	(b) Post offices	2010-11	Nos.	777
	(c) Telephone Exchanges	2010-11	Nos.	195
	(d) Density of Telephone	2010-11	Nos./1000 person	
	(e) Density of Telephone	2010-11	No. per KM.	
	(f) PCO Rural	2010-11	No.	6097
	(g) PCO STD	2010-11	No.	
	(h) Mobile	2010-11	No.	
	(VII) Public Health			

	(a) Allopathic Hospital	2010-11	No.	9
	(b) Beds in Allopathic hospitals		No.	1308
	(c) Ayurvedic Hospital		No.	1
	(d) Beds in Ayurvedic hospitals		No.	5
	(e) Unani hospitals		No.	
	(f) Community health centers		No.	
	(g) Primary health centers		No.	74
	(h) Dispensaries			
	(i) Sub Health Centers		No.	99
	(j) Private hospitals		No.	
	(j) Private hospitals		No.	
	(VIII) Banking commercial	2010-11		
	(a) Commercial Bank		Nos.	201
	(b) rural Bank Products		Nos.	65
	(c) Co-Operative bank products		Nos.	
	(d) PLDB Branches		Nos.	
	(IX) Education	2010-11		
	(a) Primary school		Nos.	3009
	(b) Middle schools		Nos.	652
	(c) Secondary / senior secondary schools		Nos.	560/10
	(d) Colleges junior		Nos.	175
	(e) Technical University		Nos.	
	(f) B.Ed colleges			19
	(g) Engineering colleges			26
	(h) Pharmacy colleges			11
	(i) Polytechnic			11
	(j) MBA/MCA			33/35

2.1 Existing Status of Industrial Areas in the District

Sl. No.	District	IP Name	Land acquired (acres)	Land acquired in sqmts	Land Developed (sq.Mts)	Land rate per sq.m	Total no of plots	Total no of structure	Allotted plots	Allotted structures	Vacant plots	Vacant structures	Units in production
1	Nellore	APIE NELLORE	33.28	134684	95359	4000	97	0	97	0	0	0	60
2	Nellore	AUTO NAGAR NELLORE PH-I	97.42	394258	96348	3000	249	0	249	0	0	0	212
3	Nellore	AUTO NAGAR, NELLORE, PH-II	90.62	366758	130564	3000	382	55	377	55	5	0	394
4	Nellore	IP GUDUR	24.48	99070	43347	1000	21	8	21	8	0	0	18
5	Nellore	IP KAVALI	29.50	119386	84602	2000	42	0	42	0	0	0	27
6	Nellore	IP KOTHAPATNAM	485.88	1966356	1966357	0	2	0	2	0	0	0	0
7	Nellore	IP MARKAPUR	44.92	181791	133940	1200	158	0	158	0	0	0	106
8	Nellore	IP NAIDUPET BLOCK-A	1601.01	6479287	785369	371	17	0	2	0	15	0	2
9	Nellore	IP NAIDUPETA UN-DEVELOPED LAND	1174.93	4754946	3821303	371	23	0	19	0	4	0	13
10	Nellore	IP ONGOLE	43.38	175558	109521	1500	50	22	50	22	0	0	52
11	Nellore	IP PANNAMGADU	24.24	98099	71070	2000	42	0	42	0	0	0	11
12	Nellore	IP PANTAPALEM	45.54	184300	184302	0	5	0	5	0	0	0	5
13	Nellore	IP PUDI	101.21	409596	343433	865	8	0	1	0	7	0	1
14	Nellore	IP Sarvepalli	52.00	210444	210445	234	5	0	4	0	1	0	2
15	Nellore	IP_ATTIVARAM	406.26	1644134	1492793	297	39	0	6	0	33	0	3
16	Nellore	IP_MAMBATTU PHASE-I	989.82	4005801	234491	618	18	0	10	0	8	0	8
17	Nellore	IP_SIRASANAMBEDU	133.51	540314	540316	0	2	0	2	0	0	0	2
18	Nellore	IP_TADA	136.67	553103	378547	1500	180	0	180	0	0	0	22
19	Nellore	IP-SINGARAYAKONDA WOOD COMPLEX	136.08	550715	329683	350	120	0	118	0	2	0	25
20	Nellore	NELLORE	51.95	210241	164338	4000	103	0	103	0	0	0	103

Source:- APIIC, Hyderabad, July 2012

3. INDUSTRIAL SCENERIO OF NELLORE DISTRICT

3.1 Industry at a Glance

Sr No	Head	Unit	Particulars
1.	REGISTERED INDUSTRIAL UNIT (MSME)	NO.	6975
2.	TOTAL INDUSTRIAL UNIT (MSME)	NO.	62775
3.	REGISTERED LARGE UNITS	NO.	110
4.	ESTIMATED AVG. NO. OF DAILY WORKER EMPLOYED IN SMALL SCALE INDUSTRIES	NO.	68947
5.	EMPLOYMENT IN LARGE INDUSTRIES	NO.	3,01,530
6.	NO. OF INDUSTRIAL AREA	NO.	20
7.	TURNOVER OF SMALL SCALE IND.	IN LACS	NA
8.	TURNOVER OF MEDIUM & LARGE SCALE INDUSTRIES	IN LACS	NA

3.2 YEAR WISE TREND OF UNITS REGISTERED

	YEAR	NUMBER OF REGISTERED UNITS	EMPLOYMENT	INVESTMENT (lakh Rs.)
	1996-97	5765	56759	5982
	1997-98	5830	57268	6393
	1998-99	5930	57922	7516
	1999-2000	5960	58120	7580
	2000-01	5999	58560	8572
	2001-2002	6021	58693	8769
	2002-03	6063	59343	9192
	2003-04	6093	59610	9782
	2004-05	6012	59813	10180
	2005-06	5130	60042	10683
	2006-07	6185	60956	14059
	2007-08	6381	62325	19009
	2008-09	6511	64346	24242
	2009-10	6858	67790*	25533*
	2010-11	6910	68304*	25726*
	2011-12	6975	68947*	25967*

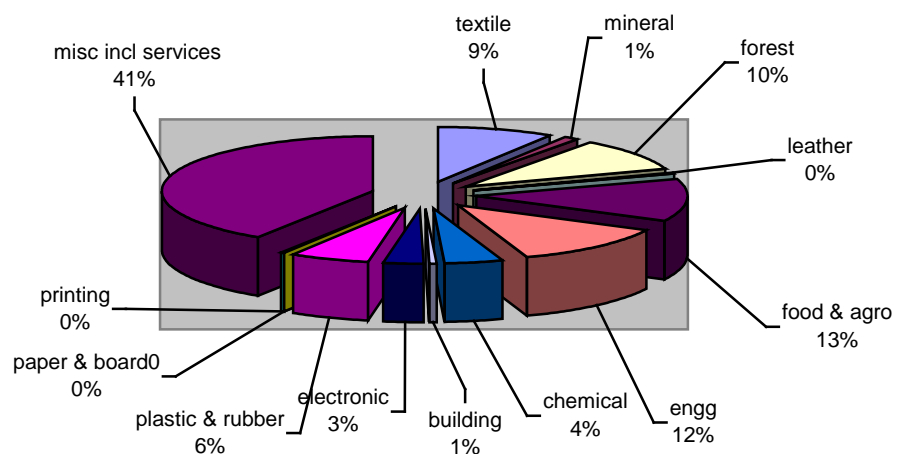
* Projected figures

3.3 DETAILS OF EXISTING MICRO & SMALL ENTERPRISES AND ARTISAN UNITS IN THE DISTRICT

The structural composition of MSEs in the district is as given below: It is seen that Food and agro based industry, followed by Engineering based are the dominant groups of industries in the district, in terms of number of units, investment and employment, though the food products industry is more labour intensive of the two. Miscellaneous products and services constitute 40.8% of the total number of units. Disaggregated data in this sub-head would have enabled us to analyse the contribution of small service establishments in the SSI sector.

SI NO.	TYPE OF INDUSTRY	% NUMBER OF UNITS	% INVESTMENT (Lakh Rs.)	% EMPLOYMENT
1.	Food and agro based	12.6	20.9	16.6
2.	Textile based	8.9	3.65	0.69
3.	Mineral based	1.06	2.36	2
4.	Forest based	9.86	8.69	8.69
5.	Paper based and printing	0.19	1.54	0.3
6.	Chemical based	4.37	1.08	6.81
7.	Plastic and rubber based	5.95	3.82	4.06
8.	Building materials	0.67	9.74	13.9
9.	Engineering	12.3	17.1	10.5
10.	Electronics	3.01	1.34	2.27
11.	Miscellaneous including services	40.8	29.2	33.9

structural distribution of MSEs



3.4 Large scale industries in the district:

There are 110 Large scale industries in Nellore district. The list of units is given below:

S.No	Name and address	Product	Invst (Rs in crores)	Empl	capacity
1.	Thapar Water-baseLtd., NELLORE	PROCESSED PRAWNS (FROM INTEGRATED FARM INCLUDING HATCHERY, 4.24	175	1712	TPA
2.	Coromandel Aqua Culture Ltd., KOTHAKODUR Nellore	SHRIMP CULTURE	9.04	147	600 TPA
3.	DCL Maritech Ltd RAJUPALEM Nellore	PROCESSED PRAWNS, FISH AND OTHER MARINE PRODUCTS	11.18	172	1500 TPA
4.	Rank Aqua Estate Ltd. ISSAKAPALLY Nellore	CRUSTACEANS	12.78	0 20	61
5.	Aquamarine Food Products Ltd . ISSAKAPALLI Nellore	CRUSTACEANS	11.82	150	1490 TPA
6.	Suvarna Aqua Farm & Exports Ltd. TUMMALAPENTA Nellore	SHRIMP	20.16	400	3000 TPA
7.	Sharat Sea Foods Ltd. VENKANNAPALEM Nellore	FROZEN SHRIMP	17.95	400	6000 TPA
8.	Magunta Aqua Farms Ltd. THUPPILIPALEM, VAGRUR Nellore	PROCESSED SHRIMP, SHRIMP FEED	35.27	680	7110 TPA
9.	Teknomin Aqua Exports (India) Ltd CHILLAKURU Nellore	FROZEN SHRIMPS	5.7	174	802 TPA
10.	Marvel Sea Foods Ltd., RAJAPATNAM Nellore	SHRIMPS	2.49	45 26	4 TP
11.	Carewell Investments., ISAKAPALLY Nellore	PROCESSED SHRIMP	2.77	118	400 TPA
12.	Nagarjuna Aqua Exports Ltd 1992 Nellore	FROZEN PRAWNS	30.65	500	1600 TPA
13.	Indo Aquatics Ltd., 1993 KOTHAKODURU Nellore	PRAWNS FROZEN	11.41	1401	296 TP
14.	Aquamarine Ltd., 1993 ISKAPALLY Nellore	SHRIMP - HEADLESS	2.67	59	195 TPA
15.	Vijay Shrimpex Ltd., 1993 GOVINDAPALLI Nellore	SHRIMPS AND OTHER SEAFOODS	9.1	219	540 TPA
16.	Pennar Aqua Exports Ltd., 1993 VUTUKURU Nellore	SHRIMP (AQUACULTURE)	3.95	53	300 TPA
17.	Asian Peroxides Ltd., 1993 SULURPET 524 121 Nellore	HYDROGEN PEROXIDE	49.73	165	6500 TPA
18.	Pagora Farms (p) Ltd., 1993 THIKKAVARAM Nellore	SHRIMP	1.99	29	195 TPA
19.	Sri Kumara Swamy Aqua Products (p) Ltd., 1993 NELLORE 524 428 Nellore	PRAWNS (SHRIMPS)	2.6	70	250 TP
20.	Jayasri Aqualines Ltd., 1993 CHENNAYAPALEM 524 201 Nellore	PRAWNS / SHRIMPS	6.67	65	285 PAA
21.	East Coast Aqua (p) Ltd., 1993 KOTHA KODUR Nellore	CONSUMER ELECTRONIC ITEMS	0.72	361	1405000 NOPA

22. Pioneer Aqua Estates India (p) Ltd.,1994 VAKKADU Nellore SHRIMPS & PRAWNS3
791 34 250TPA
23. Adithya AquacultureLtd.,1995 EEDURU Nellore PRAWN PRODUCTION & CULTURE8.
471 6 6 3580TP
24. Pennar Aqua ExportsLtd.,1994 NORTH RAJAPALEM Nellore SHRIMP PROCESSING5.
39 34 2700TPA
25. Seamen Aqua FarmLtd.,1994 KORUTUR Nellore FROZEN SHRIMP
16.65 275 600TP
26. Asian Peroxides Ltd., 1995 SULLURPET Nellore SODIUM PERBORATE
9.235 210 12000 TPA
27. Southern Fotochem India Lt CHEMICAL PREPARATIONSFOR PHOTOGRAPHIC USE
4.079 70 4000000 LtPA
28. Pallava Granite Industries (India) Ltd1997 Nellore Cut and Polished Granite Building Slabs
5.19 133 40000 Sq.Mtrs
29. (Abhirami Spinning)1994 SULURPET Nellore COTTON YARN
0 162 1600 Spdls
30. Indo Matsushita Carbon Company Ltd.,1992 TADA 524 401 Nellore MIDGET ELECTRODES
9.36 300 1200 MINoPA
31. Nivee SteelsLtd.,(raghava Castings)1992 Nellore TORSTEEL AND STEELSECTIONS
4.94 414 40850 TPA
32. Sree Shakti Agro OilsPvt.ltd.,1992POTTEPALEM 524004Nellore REFINED VEGETABLE OILS
4.21 83 15000 TPA
33. Empee Sugars And Chemicals Ltd.1992VENGAMAMBAPURAM 524 126 INDUSTRIAL ALCOHOL
7.45 195 9000 KLtPA
34. Indo National Ltd., 1993 TADA 524 401 Nellore DRY BATTERY
18.54 999 60 MITPA
35. Nayagara PaperProducts India Ltd.,1993 NELLORE 524 001 NellorePRINTING AND PRINTEDBOOKS
1.52 273 10800 TPA
36. B.J Textiles Processing(p) Ltd. Nellore PROCESSING OF KNITTEDFABRICS
6.3 75 1400 TPA
37. Swarnamukhi AquaFamrs (p) Ltd.,1993 PAMANJI Nellore PROCESSED SHRIMP
3.03 201 768 TPA
38. Acropolis Granites Ltd., 1994MANUBOLU 524405Nellore GRANITE SLABS & PANELS
1.5 50 10000 SqMtPA
39. Abirami Cotton Mills (p)Ltd.,1994 SULURPET 524 121 Nellore COTTON YARN
2.465 150 2400 Spdls
40. Nelcast Ltd., 1994 GUDUR 524 102 Nellore IRON CASTINGS
3.5 400 18000 TPA
41. Asian Peroxides Ltd., 1994 SULLURPET Nellore HYDROGEN PEROXIDE
9.87 118 6500 TPA
42. Lakshmi Priya SpinningMill Ltd.,1994GRADDAGUNTA524 121Nellore COTTON YARN
25.1 475 25000 Spdls
43. The Water Base Ltd., 1995ANANTHAPURAM524 344Nellore PRAWN FEEDS
7.41 70 12000 TPA
44. Dodla Dairy Ltd., 1995 DEVARAPALEM Nellore MILK & CREAM NOTCONCENTRATED
7.25 131 21600 TPA
45. Abirami Cotton Mills (p)Ltd.,1995 SULURPET 524 121 Nellore COTTON YARN
108.18 162 24016 SpdlPA

46. PA Sea Food ExportsLtd.,1995SRINIVASACHATRAMNellore SHRIMPS AND PRAWNS	4.3855	51	250000 KgPA
47. Ushodaya EnterprisesLtd1995 Nellore PRINTING OF NEWS PAPER& MAGAZINES	2.946	75	9000 LACPAGES
48. Sripa Aqua Marine (p)Ltd1996 Nellore SHRIMP SEED	0.97	35	50 Mil.NOS
49. Krebs BiochemicalsLtd.,1996 Nellore PSEUDO EPHEDRINE,EPHEDRINE HCL	12.18	0	150 MT
50. Carbon Company Ltd.,1996 SULLURPET Nellore MIDGET ELECTRODES(CORBON RODS)	22.13	346	1800 MIL.PIECES
51. Indo National Ltd., 1996 SULLURPET Nellore DRY BATTERY	11.02	744	150000 THOUSANDS
52. Sri Raghava TextilesLtd.,1996 TADA Nellore COTTON YARN (OTHERTHAN SEWING YARN)	4.152	657	30360 SPINDLES
53. Tejo Engg.ServicesPvt.Ltd.1997 Ponneri Nellore Tread Rubber Sheets	1.5557	16	340 Mts
54. Mangalore Minerals Pvt. Ltd.,1997 Chillakur NelloreWashed & Graded SilicaSand	1.83	50	20 MTPH
55. Bharat Coca Cola Bottling South East Private Limited1999 Nellore manufacture of aerated drinks	11.37	115	20300000 liters
56. Gayatri Sugar ComplexLimited1999 Nellore White Crystali sugar	6.05	1015	450000 Quintals
57. Heritage Foods (India)Limited.1998 Atmakur Nellore pasteurized Milk	0.6	25	3759500 Ltrs.
58. Krebs BiochemicalsLtd.,1992 KOVVUR Nellore PHENYLPROPANOLAMINE,IEPHEDRINEHCL/IEPHEDRINESULPHATE,PS TPA	6.45	150	60
59. Empee Sugars And Chemicals Ltd.,1993AYYAPPAREDDIPALEMNellore SUGAR	2.9	755	2500 TPD
60. G.S. Ramani(Gayatri Sugar Complex Ltd) AADURUPALLI Nellore SUGAR	2500	46	752
61. City Lubricants Private Limited Industrial Estate-Tada Nellore Lubricating Oils	3	38	12000 Kilolitres
62. B.J. Textile Processing Limited Jeelapatru Village Nellore knitted or crochetedtextile products other than in mills	15.1	210	900000 Kilograms
63. Mercury Granites IDA, Tada Nellore Polished Granites	8	60	
64. B.Seenaiah & Company Pvt Ltd Suryapalem(V),Padalkur(M)Nellore Power Generation	23.68	100	
65. Sai Marine Exports Pvt Ltd Narayareddypet (V) Nellore Frozen Prawns and others	6	106	
66. Balaji Energy Pvt Ltd Somasila (v) Anantha Sagaram(M)Nellore Generation of Electricity	41	16	
67. Srivari Shakti Paper Pvt Lt Pennepalli(V),Polltaker (M), Near Nayudupet Nellore Paper (Kraft Paper)	5	70	
68. Carewell Investments Ltd. ,ISAKAPALLY Nellore PROCESSED S	3	118	
69. Choice Canning Company INDUKURPET Nellore FROZEN RAW	, 2	120	

70. Coramandal Aquaculture Ltd., KOTHAKODUR Nellore SHRIMP, SEE	9	147	
71. Choice Canning CompanyI NDUKURPET Nellore FROZEN RAW,	2	120	
72. DCL Maritech Ltd RAJUPALEM Nellore PROCESSED P	11	172	
73. Empee Sugars And Chemicals Lt VENGAMAMBAPURA Nellore INDUSTRIAL	7	195	
74. Indo Matsushita Carbon CompanyTADA 524 401 Nellore MIDGET ELEC	9	300	
75. Krebs BiochemicalsLtd.,vKOVVUR Nellore PHENYL PROP	6	150	
76. Magunta Aqua Farms Ltd. HUPPILIPALEM, Nellore PROCESSED S	35	680	
77. Marvel Sea Foods Ltd., RAJAPATNAM Nellore SHRIMPS	2	45	
78. Nagarjuna AcquaExports Ltd Nellore FROZEN PRAW	31	500	
79. Nelcast Ltd., GUDUR 524 102 Nellore IRON CASTIN	2	390	
80. Nivee SteelsLtd.,(merged with Bajaji Steel)Nellore TORSTEEL AN	5	414	
81. Sharat Sea Foods Ltd. VENKANNAPALEM Nellore FROZEN SHRIMP	18	400	
82. Sree Shakti Agro Oils Pvt ltd POTTEPALEM 524 Nellore REFINED VEG	4	83	
83. Sri Raghava TextilesLtd.,TADA 524 401 Nellore COTTON YARN	2	124	
84. Thapar Water-baseLtd., NELLORE Nellore PROCESSED PRAWN	14	175	
85. Shanthari Exports Pvt Ltd Plot No. 4A & 5,IIDC, Karrur, TADA Nellore Stone cutting, polishing and tumbling	1.4	21	1320
86. Nelcast Ltd (Expansion)Plot No.34, I.EGudur Post ,Nellore Casting of Iron	5	50	
87. Apache Foot Wear India Pvt Ltd2007 Mambattu, Tada Nellore Leather Sports Shoes	70	300	12000000 Pairs
88. Heritage Foods (India)Ltd2007Sy.No. 113A, 113C& 114-2, Toderu(V), Podalakuru(M),Nellore Chilled Milk	3.9	18	
89. Jagati PublicationsSy.No.158 1B,159/1B & 159 /2,Kondayapalem, ANDPUBLISHING OF NEWSPAPER	4.38	40	
90. Alliance Minerals Pvt LtdI ndustrial Estate, Tada Nellore Granite cutting and polishing	24.61	100	2258400 SFT
91. Nelcast Ltd Unit II Divipalem(V) ,Gudur(M) Nellore CASTINGS OF IRON -DUCTILE IRON AND GREYIRON CASTINGS	24.5	160	
92. Regen Power Tech Pvt .Ltd. ENERGYCONVERTORS &COMPONENTS, OTHERMISCELLANEOUSPRODUCTS	31.79	743	100, 200,300Nos
93. Kandukuri Garments Private Limited , Weaving of fabrics on powerlooms	16	30	200000 Nos.

94.	Bollineni Castings &Steel Ltd.(Steel Division),STEEL AND ALLOY STEELCASTINGS	37	270	19872 TPA
95.	Neutra Specialities PvtLtd @S No 69,Chandrapadaya (V),Vinjamur(M)Nellore SOLANESOL	6.22	100	40 MT
96.	Five Star Marine Exports Pvt Ltd @Narayana Reddy pet(V). Indukurpet (M)Nellore FROZEN SHRIMPS, FISH	4.75	56	
97.	Tirumala Milk Products Pvt Ltd PASTEURISED MILKBUTTER, CREAM, CHEESEAND KHOYA	6.5	75	12000 KLS
98.	CP Aquaculture (India)Pvt. Ltd. @Thupili (V), Vakadu(M)Nellore Shrimp hatchery	4.42	70	
99.	SBQ Steels Ltd., POWER GENERATIONFROM BLAST FURNACE GAS (CAPTIVE),INDUSTRIAL OXYGEN GAS	552	300	60 & 73000 MW & MT
100.	Tata Steel Processing and Distribution ,PROCESSING OF MILDSTEEL AND ALLOY STEEL	42.5	104	25000 TPA
101.	SBQ Steels Ltd.(Expn New Article) IRON OTHER THAN INTHE INTEGRATED STEELPLANTS, COKE	153.16		25550000
102.	Gemini Edibles & fats India Pvt. Ltd REFINED VEGEABLE OILS(PHYSICAL REFINING)	390	120	178750 MTS
103.	Krishnapatnam Oils &Fats Pvt. Ltd.,Muthukuru Nellore REFINED VEGETABLEEDIBLE OILS	95	340	450000 MT
104.	Saraiwwalaa Agra Refineries Limited, ,MUTHUKURU (M)Nellore Blended Edible Vegetable Oils, Ghee	121.84	84	198000+27000 MTMT
105.	Amman Try Sponge Power Pvt. Ltd., Pellakuru(M)Nellore Sponge Iron, MS Billets,TMT Bars/Structural Steel Power	16.91	80	120000 MT
106.	Regen Powerless Pvt .Ltd. (Expansion)Nellore, wind Electric Generators, Compnents for Windmills Accessories	32	575	140 Nos
107.	South India Krishna Oil& Fats Pvt. Ltd.,Muthukuru(M)Nellore Refined & Edible Oil	106.47	67 3	75000 MT
108.	Green Tech Industries(India) Pvt. Ltd ,Naidupet(M)Nellore Turbine Housing ,Centre Housing	264	1525	
109.	SBQ Steels Ltd. Iron and Steel in Primary/Semi finished forms in the integrated Steel Plant	60.16	138	276500 MT
110.	SBQ Steels Ltd. 2010 Ankalapataru Nellore Fabricated Structural Metal Products	90.84	70	251000 MT

There are 110 Large scale units in the state. Of these nearly one thirds (35Nos) are engaged in the manufacture of processed/ preserved sea food like shrimps, prawns and fish. These are concentrated along the coast in the district. The other major product groups are Dairy products, granite slabs, pharmaceuticals etc.

3.5 Major Exportable items: Processed fish, prawns, lobsters and other sea food items, granite slabs and monuments, steel, etc

3.6 Growth trend: In the year 2004, there were 38 Large and Medium scale industries in Nellore district, with an investment of 840 crores and providing employment to 7857 persons. The large scale sector grew at an annual rate of 16.4%

3.7 Vendorization/ Ancillarization :

There are many MNCs and large scale industries in the district offering immense scope for development of vendors, in the supply of components, sub- components and services.

3.8 Medium Scale Enterprises:

3.8.1 Medium scale enterprises were first defined in the MSMED Act 2006, as those industrial entities that (in manufacturing sector) have an investment in Plant and Machinery, between Rs 5 crores and Rs 10 crores and, with investment in equipment (in case of service sector) between Rs 2 to 5 crores.

No EMs for establishment of Medium scale enterprises were filed in the district since 2007

3.8.2 Major exportable items: The medium scale enterprises already in existence are engaged in the production and export of aqua products, granite slabs, engineering products and food (dairy) products.

3.9 Service enterprises

Nellore district has many industrial pockets which offer scope for development of industry related service enterprises. Service industry forms a sizeable portion of the MSME sector. Proximity of Nellore district, (especially, the southern parts which have a good concentration of industries) to the metro city of Chennai, which is an industrial hub, with all testing facilities is an advantage. However, there is still immense scope for establishment of service enterprises.

3.9.1/3.9.2 Potential areas for service industry:

South Nellore district is an industrial belt, with many large scale industries including Public Sector Undertakings, and MNCs . There exists wide scope for service providing MSMEs to set up tool rooms, machine shops, testing centres, design centres, CAD/CAM centres, IT service providers, BPOs, etc in the industrial belt. Other services like DTP Centres, Market consultancy agencies, financial accounting services, Chartered Accountants, X ray clinics, Diagnostic services, DTP, Xerox, and other Hand holding services, etc have ample scope for development.

3.10 Potential for new MSMEs

1. Rice mill machinery and parts
2. Bolts and rivets
3. rubber rice polishers
4. rubber rollers for rice mills
5. fuel briquettes from rice husk
6. grinding stones for dall and rice mills
7. egg products, egg trays, etc
8. table salt

9. extraction of essential oils from flowers
10. palm fibre extraction
11. oil from mango kernel
12. fruit products –jams, jellies, fruit concentrates
13. mango jelly
14. mango pulp for exports
15. vegetable preservation and canning
16. palm oil extraction,
17. builders hardware
18. poultry equipment
19. silk reeling
20. non ferrous foundry
21. dyes for textiles
22. readymade mixes – spices and condiments
23. pulverizing of minerals – feldspar, quartz, barites
24. hydrated lime
25. mica tapes and mica flakes
26. sand paper
27. industrial abrasives
28. plaster of Paris
29. paints
30. burnt lime
31. leather footwear
32. leather articles – footwear and jackets
33. cattle feed
34. prawn meal
35. processed fish meal
36. fish meal for poultry
37. ice plants
38. leaf cups and plates
39. starch from tamarind
40. nylon fishing nets
41. pharmaceutical formulations
42. mineral water
43. disposable paper cups and plates
44. environment friendly bags made from jute fibre
45. ground nut oil extraction
46. readymade garments
47. dyes for textiles
48. paper cones
49. bed linen
50. paper from bagasse
51. corrugated paper boards
52. rexine travel goods
53. bus body building
54. sports goods

4 Existing Clusters in the district

4.1 Details of major clusters: Nellore district has a fascinating mix of traditional and modern industry, ranging from small artisan workshops to huge Multi National companies.

Nellore district has many traditional handloom and handicraft clusters, some of which are dying clusters. The Leather puppets of Udayagiri , saw dust stuffed dolls and wooden chariots of Varigonda, Thunga mats, and wooden cutlery cluster of Udayagiri, palm leaf products (Garlands, hats, waste paper baskets, trays, artificial flowers, mats, etc) of Venkateswara nagar and fabric paintings of Thummur (Naidupet) are traditional handicraft clusters in the district.

Nellore district is famed for its handlooms. Venkatagiri and Paturu saris are famed for their zari(brocade work), texture and colours. Around fifteen thousand families are engaged in these works in the areas of Venkatagiri, Kovur, Atmakur, Indukurpet, Podalakur, Sullurpet and Buchiredypalem. Weavers societies are present in these areas. The handloom industry is facing problems of shortage of working capital, market, etc.

4.1.1 Clusters in manufacturing cluster: Handloom, handicrafts, wooden cutlery, aerated water cluster, rice mill cluster se etc

4.1.2 Clusters in service sector : Nellore rice mill cluster

4.2 Details of identified cluster: nil

5. General issues raised by the industry Associations :

Lack of working capital is a common problem among existing industries in the district. Short supply of power is another problem that is hitting the industry, especially the industrial sector hard. Products of MSMEs face stiff competition from the more industrially developed neighbouring state of Tamil Nadu.

6. Steps to set up MSMEs

S. No	Type of assistance	Name and address of the agency
1	Provisional & permanent registration	District Industries centre, Industrial Estate Nellore
2	Identification of project profiles, techno- economic and managerial consultancy services, market survey and economic surveys.	MSMSE-DI, Hyderabad
3	Land and Industrial shed	APIIC Ltd. Zonal Office Nellore AIIC Ltd, Industrial Estate A.K.Nagar-Post Nellore-524004 Phone: 0861-2327404 Email: zmapicnlr@yahoo.co.in
4	Financial assistance	APSFC, Commercial banks, AK Nagar, Nellore
5	For raw materials under Govt supply	GM DIC
6	Plant and machinery under hire purchase	NSIC, Hyderabad
7	Power/ Electricity	AP Transco
8	Technical Know how	Research Labs like IICT, Hyderabad, CFTRI, Mysore, CIPET, Hyderabad, etc
9	Quality and Standards	Bureau of Indian Standards, Hyderabad AGMARK, Guntur Certified consultants for ISO 9000 etc
10	Marketing/Export Assistance	NSIC, MSME-DI, Export Promotion Councils, etc
11	Other promotional agencies	<ul style="list-style-type: none"> AGMARK, Spices board, coir board, Tobacco Board, KVIB etc SETNEL (Self Employment Training, Nellore) c/o District Industries Centre, Nellore Project Director, DRDA, Autonagar, Nellore Swarna Bharathi Institute of Rural Entrepreneurship and Development Venkatachalam Indian Institute of Handloom Technology, Venkatagiri